

## Message Text

UNCLASSIFIED

PAGE 01 KINGST 02905 301751Z  
ACTION ARA-14

INFO OCT-01 ISO-00 PA-02 INR-10 /027 W  
-----044537 301755Z /41

O 301720Z MAR 78  
FM AMEMBASSY KINGSTON  
TO USIA WASHDC IMMEDIATE  
INFO SECSTATE WASHDC IMMEDIATE 0439

UNCLAS KINGSTON 2905

USIAC

FOR: USIA FOR IOP/M, IBS AND ILA, STATE FOR ARA

E.O. 11652: N/A  
SUBJECT: MEDIA REACTION: PRESIDENT CARTER'S CARACAS SPEECH

REF: USIA 08764

1. BOTH JBC RADIO AND RJR RECORDED VOA LIVE BROADCAST FROM CARACAS MARCH 29 OFF THE AIR. JBC USED EXCERPTS ONLY ONCE AT 6:30 P.M. RJR, WHICH REACHES 90 PERCENT OF AUDIENCE, USED EXTENSIVE EXCERPTS IN ITS NEWS BROADCASTS AT 10 A.M., NOON, 5 P.M., 7 P.M., AND FULL SPEECH IN ITS WORLD NEWS ROUNDUP AT 8 P.M.

2. JBC-TV TAPED SATELLITE FEED AT 7:15 P.M., AND, WITH UNACCUSTOMED ALACRITY, PLAYED EXCERPTS WHICH IT HAD PRE-SELECTED WITH USIS PROVIDED TEXT, IN THE LATTER HALF OF ITS 7:30 MAJOR NEWS CAST OF THE DAY. JBC-TV CARRIED PRESIDENT'S ADDRESS IN FULL AT 9 P.M., AND USED FURTHER EXCEPRTS IN ITS LATE NEWS AT 10 P.M., (ESTIMATED AUDIENCE 350 THOUSAND),

3. THE STAR CARRIED A REUTER-CANA REPORT FROM CARACAS WITH EXTENSIVE QUOTES ON PAGE 12 OF ITS EVENING EDITION MARCH 29. THE DAILY GLEANER FRONTPAGED AS LEAD STORY MARCH 30 MORE UNCLASSIFIED

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EXTENSIVE VERSION SAME DISPATCH UNDER HEAD: "CARTER CALLS ON RICH, POOR TO IMPROVE COOPERATION". THE DAILY NEWS, MARCH 30, CARRIED CONDENSED VERSION SAME REPORT ON PAGE 9. NO EDITORIAL COMMENT.

4. RJR RECORDED VOA BROADCAST OF BRAZILIA PRESS CONFERENCE 7 A.M., EST MARCH 30. EXCERPTS WERE BROADCAST AT 10 A.M.,

AND STATION INDICATED INTENTION TO CONTINUE WITH USE  
THROUGHOUT THE DAY.  
SANDSTROM

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NNN

## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESIDENT, PUBLIC ATTITUDES, SPEECHES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 30 mar 1978  
**Decaption Date:** 20 Mar 2014  
**Decaption Note:** 25 YEAR REVIEW  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Executive Order:** N/A  
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**Original Handling Restrictions:** ONLY  
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**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
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**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014